

Academic Program Review, final report

Program Name(s):

- MSEd Guidance and Counseling (GCGR)

Date of review: January 30, 2017

Brief description of recommendations made:

1. Develop email marketing campaign
2. Update the M.S. Ed. School Counseling Website
3. Update the program marketing flier
4. Facilitate the creation /implementation of a post-secondary planning workshop for students in the Youth Rise Organization
5. Stay current with changing DESE school counseling standards and expectations, faculty will stay involved with DESE School Counseling initiatives, the DESE Counselor Educator Group, and MSCA initiatives

Current status of actions on recommendations:

1. Marketing piece developed and distributed to school districts in Missouri, Nebraska, Iowa, and Kansas in August 2017.
2. The program coordinator met with Katie Machovsky in December 2016 to discuss program elements and possible ideas for updating the website, and the updates were completed in July 2017.
3. The program marketing flier was updated and printed in August 2017.
4. Proposal approved by Youth Rise Organization and NWMSU Director of School Health Science and Wellness January 2017; Assignment for students in M.S. Ed. School Counseling Occupational and Educational Information course developed June 2017 with implementation planned for July 2018; Workshop tentatively planned for Spring 2019
5. School Counseling faculty remain involved in DESE and MSCA initiatives. Efforts for achieving include participation in DESE update workshops and webinars, attendance and participation in DESE Counselor Educator fall and spring meetings, serving on the DESE School Counselor first year survey writing team, piloting the first year survey with practicum students, and participating in the first year survey work group to determine cut scores. Faculty served on the MSCA governing board and the hiring committee for the MSCA Director of Advocacy.